# Is Everybody Really Doing It?

Using a Social Norms Approach to Successfully Reduce Youth Risk Behaviors Dr. H. Wesley Perkins

### **FREE Training**

Fri., Nov. 21, 2014 1:00-4:00pm

HFM Prevention Council Training Center 86 Briggs St, Suite 5 Johnstown, NY

> TO REGISTER: Complete attached form OR call 518-736-8188 Ext. 105



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**H. Wesley Perkins** received his Ph.D. from Yale University and is Professor of Sociology in the Department of Anthropology and Sociology at Hobart and William Smith Colleges, Geneva, New York. He developed the theory underlying the social norms approach to preventing risk behavior and is editor of a book on *The Social Norms Approach to Preventing School and College Age Substance Abuse*.

## **REGISTRATION FORM**

#### Is Everybody Really Doing It?

#### Using a Social Norms Approach to Successfully Reduce Youth Risk Behaviors November 21, 2014 HFM Prevention Council

Name	
Job Title	
E-Mail Address	
Agency/Business Name	
Address	
City, State, Zip	
Phone	Fax

\*If you have any questions regarding registration or payment, please contact: Ann Rhodes @ (518) 736-8188 x105 or hfmasac@yahoo.com

> Please mail/fax this registration form to: HFM Prevention Council 86 Briggs Street, Suite #5, Johnstown, NY 12095 Fax (518) 736-8192